

Brock A. Zehr, DBA

Bzehr@huntington.edu

EDUCATION:

Doctor of Business Administration (DBA), December 2016

Entrepreneurship concentration

Walden University, Minneapolis, Minnesota

GPA: 4.0/4.0

Master of Business Administration (MBA), August 2009

Accounting concentration

Indiana Wesleyan University, Marion, Indiana

GPA: 3.97/4.0

Bachelor of Arts in Marketing and Management, June 1986

Anderson University, Anderson, Indiana

Summa Cum Laude

HIGHER EDUCATION EXPERIENCE:

Huntington University, Huntington, IN

Associate Professor Business & Economics (2020 – present)

MBA Program Director (2017 – present)

Assistant Professor Business & Economics (2014 – 2020)

Adjunct Business Faculty (2009 – 2014)

- Teach 24+ credit hours per academic year.
- Perform student academic and career advising.
- Assist with HU student business ventures.
- Meet with prospective students and families (approximately 30 per year).
- Recruit, hire, train, and supervise the department's student employee.
- Direct MBA program operations including faculty recruitment and selection, admissions assistance, applicant approvals, curriculum revision and development, global study tour planning and coordination, and supervise one graduate assistant.
- Instruct MBA courses in face-to-face, online, and hyflex modalities.
- Complete MBA program assessment.
- Developed and implemented MBA hyflex instructional modality.
- Earned tenure 2022.

Graduate Courses Taught:

MB 501 Leading Leaders	MB 508 Business Research Methods
MB 503 Global Business Study Tour	MB 514 Understanding and Analyzing Financial Statements
MB 505 Management Strategies	MB 590 Independent Study
MB 507 Business Creativity & Innovation	MB 595 Fellowship

Undergraduate Courses Taught:

BA 281 Principles of Marketing	BA 473 Market Research
BA 301 Developing an Entrepreneurial Perspective	OA 371 Business Communication
BA 311 Salesmanship	EB 325 Personal Finance
BA 312 Advertising and Promotion	EB 331 Labor Economics
BA 326 Consumer Behavior	EB 346 Investments
BA 331 Operations Management	EB 381 Money and Banking
BA 384 Feasibility Analysis and Business Plan	BA 264 The Gig & Freelancing Bootcamp
BA 431 Human Resources Management	IDJ 166 Habitudes: Faith-Based Leadership

University of Phoenix, Phoenix, AZ (2009 – 2014)

Adjunct Business Faculty. Taught online Personal Finance courses.

Ivy Tech Community College, Fort Wayne, IN (2011 – 2014)

Adjunct Business Faculty. Taught face-to-face and online sections of Introduction to Business, Total Quality Management, Principles of Marketing, and Case Problems in Business.

Indiana Wesleyan University, Fort Wayne, IN (2012 – 2014)

Adjunct Business Faculty. Taught face-to-face sections of Managerial Finance and Managerial Accounting.

BUSINESS EXPERIENCE:**President & Founder (1999 – 2014)**

Advance Settlement Funding Service, Inc., Fort Wayne, IN

- Conducted all operations, accounting, marketing, collections, planning, and decision-making. Analyzed legal cases to evaluate value and risk for pre-settlement funding. Performed contract accounting services for non-profit and for-profit organizations. Acquired, operated, and sold a vending services company.

Mortgage Loan Officer (2001 – 2009)

First Merchants Bank, Decatur, IN
Three Rivers Financial Services, Fort Wayne, IN
Union Pacific Mortgage, Decatur, IN
Community Mortgage Corp., Fort Wayne, IN
U.S. Mortgage Funding, Fort Wayne, IN

- Originated \$50 million of residential mortgage loans for 700 clients. Performed financial interviewing, analysis, and counseling. Managed all processing, closing, and post-closing functions. Marketed services to consumers, realtors, and other referral sources.

Quality Control Analyst (1995 – 1999)

Waterfield Financial Corporation, Fort Wayne, IN

- Audited mortgage loans for origination, underwriting, and regulatory compliance quality. Conducted on-site operational audits of branch sales offices and operations centers to ensure adherence to corporate policies and regulatory requirements. Analyzed financial statements and evaluated commercial credit risk of wholesale third-party mortgage companies, brokers, and financial institutions. Led "fraud squad" investigation team and discovered multi-million-dollar mortgage fraud schemes. Researched federal, state, and investor (FNMA, Freddie Mac, FHA, VA) regulatory compliance issues.

Assistant Vice President & Branch Manager (1994 – 1995)

Professional Federal Credit Union, Fort Wayne, IN

- Supervised eight branch employees and all branch operations. Originated and underwrote auto, unsecured, and home equity loans.

Consumer Education Director (1993 – 1994)

Consumer Credit Counseling Service of NE Indiana, Fort Wayne, IN

- Developed department goals, strategies, curriculum, and budget. Wrote and produced educational courses and promotional materials. Taught 150 money management seminars for 3,500 people. Media appearances on area TV and radio stations. Provided financial counseling for consumers.

Fort Wayne National Bank, Fort Wayne, IN (1986 – 1993)

- Employee Benefit Plan Administrator – Trust Division, Commercial Credit Analyst, Consumer Loan Officer, Assistant Branch Manager, and Management Trainee

CONTINUING EDUCATION:

Christian Business Faculty Association (CBFA) Annual Conference – November 2024
Grand Rapids, MI

Christian Business Faculty Association (CBFA) Annual Conference – November 2023
Lakewood, CO

USASBE Entrepreneurial Creative & Cultural Industries Symposium – October 2022
Chicago, IL

Faith-Driven Entrepreneur Conference – November 2021
The Summit, Fort Wayne, IN

The Experiential Classroom XXI Conference – September 2021
Premier event for entrepreneurship educators
University of Notre Dame, South Bend, IN

Global Leadership Summit – August 2021
Huntington, IN

The Liberty Fund Wisdom, Knowledge, and the Good Life Conference – June 2021
Interdisciplinary scholars discussed the application of seminal texts and the liberal arts
Carmel, IN

Work as Worship Virtual Event – May 2021
Leading Christian authors and speakers presented applications of business and work as worship forms

Building a Hyflex Course to Support Student Success – August 2020
Best practices overview of the hyflex learning modality
Virtual webinar hosted by Quality Mattes and led by Dr. Wendy Tietz, Kent State University

Fort Wayne Teaching and Learning Conference – February 2016 - 2022
Participated, session host, and presenter
Purdue University Fort Wayne, IN

Innovative Educators Conference – June 2019
Topics, methods, and best practices of entrepreneurship and innovation education
Ball State University, Muncie, IN

SCORE NE Indiana Lean Business Canvas Seminar – August 2018
Ivy Tech Community College, Fort Wayne, IN

Bloomberg Financial Education Seminar – July 2018
Topics included the latest trends and tools for financial educators
Chicago, IL

Fiduciary Best Practices Conference – June 2018
Best practices for retirement plan administrators and committee members
Indiana Technical Institute, Fort Wayne, IN

Emotional Intelligence Seminar – August 2017
Led by Dr. Gary Oliver
College Park UB Church, Huntington, IN

Global Leadership Summit – August 2017
Fort Wayne, IN

Business as Mission Symposium – March 2017

Topics included God's purpose for business, missionaries in the marketplace, and missional living. Hope Missionary Church, Bluffton, IN

America's Best Hope Leadership Virtual Conference – November 2016 & 2015

Participant in topical sessions

Day of Innovation – October 2016

Innovation symposium for practitioners and educators
Butler University, Indianapolis, IN

CPR & AED Training – September 2016

American Red Cross
Huntington, IN

IPFW Omnibus Lecture – March 2015

"The Global Economy" by Dr. Anthony Chan, Chief Economist, JP Morgan Chase
Indiana Purdue University, Fort Wayne, IN

PUBLICATIONS**PEER-REVIEWED RESEARCH PUBLICATIONS:**

Zehr, B. A. (2016). Entrepreneurial qualities for successful development and sustainability of new small and medium-sized enterprises (Doctoral dissertation). Walden University. Retrieved from Available from ProQuest Dissertations and Theses database. (UMI No. 10248066)

Zehr, B.A. (2023). The gig and freelancing bootcamp. Invited papers and conference proceedings. Christian Business Faculty Association 2023 Annual Conference.

NON-REFERRED TOPICAL PUBLICATIONS:

Zehr, B. (2025). Ask the Experts: Credit Card Insurance. https://wallethub.com/edu/cc/credit-card-insurance/144708#expert=Brock_A._Zehr

Zehr, B. (2024). Best 0% APR business credit cards. WalletHub. https://wallethub.com/credit-cards/business-0-apr/#expert=Brock_A._Zehr

Zehr, B. (2022). Best secured business credit cards. WalletHub. https://wallethub.com/credit-cards/business-secured/#expert=Brock_A._Zehr

Zehr, B. (2022). Expert advice: Finding the right low-interest credit card. MoneyGeek. <https://www.moneygeek.com/credit-cards/low-interest/#expert=dr-brock-zehr>

Zehr, B. (2022). Expert advice: Finding the right card. MoneyGeek. <https://www.moneygeek.com/credit-cards/rewards/#expert=dr-brock-zehr>

Zehr, B. (2021). Expert advice: Factors that influence the cost of auto insurance. MoneyGeek. <https://www.moneygeek.com/insurance/auto/what-is-the-average-cost-of-car-insurance-month-year/#expert=dr-brock-zehr>

Zehr, B. (2020). Expert advice: Credit score influence on insurance rates. MoneyGeek. <https://www.moneygeek.com/insurance/auto/how-to-get-car-insurance-with-bad-credit/#expert=dr-brock-zehr>

Zehr, B. (2018) Ask the experts: Best way to walk the balance transfer tightrope. WalletHub. <https://wallethub.com/best-balance-transfer-credit-cards#expert=brock-zehr>

PEER REVIEWER

Ad Hoc Peer Reviewer – July 2021 (ongoing)

Entrepreneurship Education and Pedagogy

Provision of peer-review and recommendation for articles submitted for publication

PROFESSIONAL PRESENTATIONS:

- Zehr, B. (2023) The gig and freelancing boot camp. A presentation for the Christian Business Faculty Association Annual Conference. November 10, 2023. Lakewood, CO.
- Zehr, B. (2022) The gig economy boot camp. A presentation for the USASBE Entrepreneurial Creative & Cultural Industries Symposium. October 28, 2022. Chicago, IL.
- Zehr, B. (2021) Human resources management 101. A presentation for the Indiana Association of Soil and Water Conservation Districts' quarterly training meeting. August 24, 2021. Virtual
- Zehr, B. (2021) The future of entrepreneurship education. A panel discussion for Elevate Ventures annual conference. August 11, 2021. Indianapolis, IN.
- Zehr, B. (2020). Entrepreneurship education at Huntington University. A presentation for the Huntington University Foundation Breakfast. March 11, 2020. Huntington, IN.
- Zehr, B. (2020). Human resources management 101. A presentation for the Indiana Association of Soil and Water Conservation Districts State Conference. January 13, 2020. Indianapolis, IN.
- Zehr, B. (2019). Transitioning multi-generational staff. A presentation for the Indiana Association of Soil & Water Conservation Districts State Conference. January 14, 2019. Indianapolis, IN
- Zehr, B. (2018). Business practice differences and similarities: Germanic Europe and the United States. Equippers Church Panel Discussion. October 21, 2018. Zurich, Switzerland.
- Zehr, B. (2018). Human resource management 101. A presentation for the Indiana State Department of Agriculture NE Regional meeting. September 10, 2018. Roanoke, IN.
- Zehr, B. (2017). Practitioner insights for developing entrepreneurial success qualities. A presentation for the Academy of Business Research Conference. November 3, 2017. San Antonio, TX.
- Zehr, B. (2017). Entrepreneurial success qualities. A presentation for the Junior Achievement Enrichment Conference. April 27, 2017. Fort Wayne, IN.
- Zehr, B. (2016). Entrepreneurial success qualities. A presentation for the American Business Women's Association, Forks of the Wabash Chapter, Huntington, IN. July 2016.
- Zehr, B. (2016). Qualities for entrepreneurial success. A presentation for the Young Entrepreneurs Symposium at University of Saint Francis, Fort Wayne, IN. March 2016.
- Zehr, B. (2016). I like, I wish, I wonder: An informal student evaluation framework to enhance the student and faculty experience. A workshop presentation for the Fort Wayne Teaching Conference at Indiana – Purdue University, Fort Wayne, IN. February 2016.
- Zehr, B. (2015). Ethics in the workplace. A seminar presentation for the employees of Peabody Library Whitley County, IN. July 2015.

AWARDS & RECOGNITION

- Huntington University Professor of the Year (2025)
- The National Society of Leadership and Success Inductee (2023)
- Marquis Who's Who Inductee (2023)
- Huntington University Faculty of the Year Nominee (2021 & 2022)
- Walden University Golden Key International Honor Society Inductee (2015)

PROFESSIONAL MEMBERSHIPS & LICENSES

Member – Christian Business Faculty Association (CBFA) (2015 – present)
 Member – United States Association for Small Business & Entrepreneurship (USASBE) (2015 – present)
 Member – Association for Business Research (ABR) (2017 – present)
 Indiana Real Estate Sales License #SP 39502401

COMMUNITY SERVICE ACTIVITIES

Emmanuel Community Church

Member, small group leader, financial counselor (2001 – present)

Missional Strategies Group (a church planter training and church redevelopment organization)

Board member and treasurer (2014 – 2019)

1701 Investment Club

Member and secretary (2014 – present)

Huntington County Chamber of Commerce

Board member, assistant treasurer, treasurer, and chair. (2018 – 2024)

Fortitude Fund

Grants committee member (2022 – present)

SCORE (free consulting for entrepreneurs and small businesses)

Volunteer and local chapter steering committee member (2018 - 2021)

City of Huntington OCRA grants

Member of the grant evaluation committee (2020 - 2021)

INSTITUTIONAL SERVICE

Huntington University Retirement Plan Committee Member (2015 – present)

Huntington University Graduate & Professional Programs Committee Member (2017 – present)

Huntington University Budget Council Member (2017 – present)

Huntington University Leadership Council Member (2018 – present)

Evang-A-Bear project faculty leader

Interdisciplinary student volunteer team to revitalize and market Evang-A-Bear (2020 – present)

OTD Course Guest speaker

Business Model Canvas (June 2022)

“Are you Smarter than a College Student?”

Faculty participant for this Alpha Chi sponsored campus event (December 2, 2021)

“Porn and Pancakes” Wright Hall event

Panelist for discussion on pornography with Wright Hall men (November 20, 2021)

Day of Giving Chapel speaker

“Generosity” November 18, 2021

Peter Nolan – Business as Mission event

Hosted guest speaker for campus forum November 8, 2021

Huntington Chamber Leaders Lunch

Facilitated lunch with business leaders and seven HU students

November 4, 2021

Huntington University Pillar 5 Strategic Plan

Committee member (2020 – 2021)

HU International Student Council

Chicago trip chaperone and van driver October 18, 2021

Faith-Driven Entrepreneur Webinar event

Hosted at UB Launch September 8, 2021

OTA Course Guest speaker

Business Model Canvas (September 2020, 2021, 2022, 2023)

Huntington New Student Orientation

Faculty mentor (2015, 2016, 2018, 2019, 2020, 2021, 2023)

Indiana Intern of the Year Virtual event
 HU faculty sponsor for student nominee, Josue Monroy (February 2020)

New Faculty Mentor
 (2019 – 2021)

HU Admissions Events
 Participated in many events, receptions, and visit days. Conduct prospective student meetings (avg. 30/year) (2015 - present)

Moondance film
 Served as an actor in film by HU alumnus, Matt Whitney (January 2019)

HU men's basketball *Day of Integrity*
 Served as Santa distributing candy to elementary students (December 2018 & 2019)

Crossroads men's soccer championship, Spring Arbor, MI
 Drove fan bus to event (November 10, 2018)

Walk into My Future event
 Hosted and directed event station with marketing students (2016, 2017, 2018)

Learn from a Leader events
 Organized and facilitated multiple campus events. Speakers included Mitch Kruse, Kelly Byrd, Ron Freeman, Kyle Hamilton, Brenda Jank, and Sherilyn Emberton. (2017-2018)

I-69 Innovation Challenge, Plymouth, IN
 Faculty sponsor and chaperone for this weekend event with students from Taylor, IWU, Grace, Anderson, and HU (February 2016 – 2018)

Ronald Blue institute Career Fair, Indiana Wesleyan University
 Faculty representative and driver for 3 HU business student attendees (April 19, 2017)

Grammarly Premium Training Event
 Led a training event on using Grammarly for HU Professional Programs personnel and staff (January 19, 2017)

Small Group Chapel Leader
The Twelve Disciples (Spring 2017)

Handel's *Messiah*
 Bass singer in Huntington University's presentation of *the Messiah* (December 3, 2017)

HU SAB Pacers game
 Faculty representative and van driver (February 26, 2016)

I Like, I Wish, I Wonder faculty development presentation
 Conducted training session on using the *I Like, I Wish, I Wonder* classroom evaluation tool for HU faculty (April 6, 2016)

Grammarly Premium Institutional Subscription
 Initiated and implemented Grammarly Premium subscription for all HU faculty, staff, and students (November 10, 2016)

Small Group Chapel Leader
The Names of God (Fall 2015)

All Campus Off Campus Retreat
 Faculty sponsor and driver (September 24-25, 2015)

Coca-Cola Annual Meeting
 Hosted virtual viewing of Coca-Cola Shareholders' meeting for HU business students (April 29, 2015)

HU SAB Cubs Game
 Faculty chaperone and driver (May 2, 2015)