



GREGORY KEITH GRANT

Entreprenologist | Practitioner–Scholar of Entrepreneurship
Philosophy, Policy, and Science

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PROFESSIONAL SUMMARY

Gregory Keith Grant is an Entreprenologist and public sector strategist advancing equitable economic development through entrepreneurship. His work integrates entrepreneurship philosophy, policy, and science to design systems that expand entrepreneurial learning, capital access, and small business opportunity.

Grant currently serves as Chief of Entrepreneurial Development and Jacksonville Small and Emerging Business (JSEB) Administrator for the City of Jacksonville’s Office of Equal Business Opportunity and the Office of Economic Development. In this role, he leads initiatives that expand access to capital, contracts, education, and community resources for small businesses.

His research focuses on entrepreneurship education as a Career and Technical Education pathway and the institutional conditions required for successful implementation. His scholarship has produced several conceptual frameworks including the Entrepreneurship Integration Framework, Entrepreneurship Scientific Method, and Entrepreneurship Efficiency Framework.

Grant’s work bridges academic theory and real-world practice, positioning entrepreneurship as a system of learning, behavior, and policy that strengthens economic participation.

EDUCATION

Education Specialist (Ed.S.), Educational Leadership
University of North Florida
Jacksonville, Florida

Research Focus: Entrepreneurship Education and Career and Technical Education Systems

Master of Business Administration (MBA)
Business Administration

Bachelor of Science (BS), Business Management

ACADEMIC APPOINTMENTS

Adjunct Professor of Entrepreneurship
Trinity College at Jacksonville
Jacksonville, Florida

Courses Taught:
Business Management
Business Law
Logistics Management
Supply Chain Management

Lecturer / Instructor
Florida State College at Jacksonville
Continuing Workforce Education

Courses Taught:
Foundations of Entrepreneurship
Lean Six Sigma
Supply Chain Logistics
Customer Service Management
Transportation Management
Inventory Management
Procurement Management
Demand Planning
Warehouse Management
Process Improvement Management

University of North Florida
Undergraduate Programs

Courses Taught:

Small Business Consulting

Family Business

GOVERNMENT LEADERSHIP EXPERIENCE

Chief of Entrepreneurial Development

Jacksonville Small and Emerging Business (JSEB) Administrator

City of Jacksonville – Office of Equal Business Opportunity

Key Contributions:

Designed and launched four Entrepreneurship Workforce Development Centers across Jacksonville.

Developed municipal programs supporting small and emerging businesses through education, capital access, and contract opportunities.

Administers small business certification programs and economic development initiatives.

Coordinates capital access initiatives including grants, loans, and entrepreneurship development programs.

Designs policy frameworks and initiatives that strengthen local entrepreneurship ecosystems.

NATIONAL PROGRAM LEADERSHIP

Program Associate – Southeast Region

Network for Teaching Entrepreneurship (NFTE)

Supports entrepreneurship education programs across the Southeast region.

Facilitates student entrepreneurship competitions and innovation challenges.

Coordinates partnerships between schools, financial institutions, and community organizations.

Supports expansion of entrepreneurship curriculum and experiential learning opportunities.

RESEARCH AND PUBLICATIONS

Grant, Gregory (2026)

Reframing Career Readiness: The Evolution of Entrepreneurship Education within Career and Technical Education

This research examines the historical evolution of entrepreneurship education and its role as a Career and Technical Education pathway that prepares students for entrepreneurial and economic participation.

BOOKS

Grant, Gregory

Small Steps to Doing Big Business

A guide designed to introduce early-stage entrepreneurs to foundational business principles and practical entrepreneurial development.

PROPRIETARY FRAMEWORKS AND MODELS

Entrepreneurship Integration Framework (EIF)

Entrepreneurship Scientific Method

Entrepreneurship Efficiency Framework

Entrepreneurial Decision Framework

BAIL-CMI Social Capital Scaffold

Social Asset Framework

Capital-Ready Canvas

Civic Entrepreneurship Integration Framework

Zone of Entrepreneurial Genius

Entrepreneurship Learning Framework

Entrepreneurial Conflict Resolution Model

Entrepreneurial Self-Discovery Framework

E-Classification System for Tiered Entrepreneurial Education

Career and Technical Entrepreneurship Education (CTEE)

RESEARCH INTERESTS

Entrepreneurship Education
Career and Technical Education Systems
Entrepreneurial Learning Theory
Entrepreneurial Behavior and Decision Making
Entrepreneurship Policy and Economic Development
Social Capital in Entrepreneurial Ecosystems
Entrepreneurship Workforce Development Systems

CERTIFICATIONS

Entrepreneurship Certification – IAP Career College
Philosophy Certification – IAP Career College
Psychology Certification – IAP Career College
Sociology Certification – IAP Career College
Anthropology Certification – IAP Career College
Entrepreneurship Mindset Facilitator Certification – Entrepreneurial Learning Initiative
Entrepreneurship and Small Business Certification – Certiport / Pearson Vue
Lean Six Sigma Green Belt – Council for Six Sigma Certification
Project Management Basics – Project Management Institute

AWARDS AND RECOGNITION

Economic Advancement Award - *Florida League of Cities*
Small Business Equity & Government Impact Award – *Think Bold Honors Award*
Small Business Consultant of the Region Award - *Small Business Development Center*
Army Achievement Award - *United States Army*

MEDIA AND PUBLIC ENGAGEMENT

Grant's work in entrepreneurship development and education has been featured across multiple media platforms including:

UNF Newsroom

Daily News Network – Igniting American Manufacturing

First Coast Connect

Hometown Jax Podcast

Hola Emprende Entrepreneurship Conference

LinkedIn and regional entrepreneurship initiatives

PROFESSIONAL AFFILIATIONS

National Association for Community College Entrepreneurship (NACCE)

United States Association for Small Business and Entrepreneurship (USASBE)

FSU Jim Moran College of Entrepreneurship – Experiential Classroom XXVI

ACADEMIC MISSION

Grant's work seeks to advance entrepreneurship as both a scholarly discipline and a civic economic development strategy. Through the integration of philosophy, psychology, sociology, and anthropology, his work contributes to the emerging interdisciplinary field of Entreprenology.

His research and practice focus on expanding entrepreneurial learning systems that enable individuals and communities to build sustainable economic opportunity.